



WiMAX EAST AFRICA 2009

The 1ST East African WiMAX Conference & Expo



Bridging the digital divide through mobile internet

DAY ONE - Tuesday 24th March 2009

Special Focus Day: Regulation & Spectrum

**Organised by the African Advanced Level Telecommunication
Institute (AFRALTI) in partnership with AITEC**

Safari Park Hotel, Nairobi, Kenya, 24-26 March 2009

DRAFT AGENDA


08.30	Conference Registration and tour of Exhibition (Market place)
The 1st EAST AFRICA WIMAX CONFERENCE 2009 OPENING CEREMONY	
09.00	<p>Opening Remarks by Vusumuzi Mkhumane, Director, African Advanced Level Telecommunications Institute (AFRALTI)</p> <p>Opening Remarks by Chair of Governing Council, African Advanced level Telecommunications Institute (AFRALTI)</p> <p>Opening Remarks by Charles Njoroge, Director General, Communications Commission of Kenya</p> <p>Opening address by Hon. Poghiso, Minister of Information and Communications, Kenya.</p>
09.40	Group Photo

09.50	Mid-morning coffee
10:15	<p>SESSION ONE: What developments do policy-makers need to know now about WiMAX? Russell Southwood, CEO, Balancing Act, UK</p>
11.00	<p>What frequencies do regulators need to allocate and what methods are most efficient for assigning spectrum to licensees? <i>Cellular vs WiMAX: Should mobility be allowed at 3.5 GHz? Arguments for and against</i> Speaker: Charles Kibe, Head of Spectrum Management, Communications Commission of Kenya</p>
11.30	<p>Exploring the impact of WiMAX networks upon competition policy: <i>What tools have regulators used to encourage new wireless entrants?</i> Speaker: David Ogong, Director Competition and Corporate Affairs, Uganda Communications Commission</p>
12.00	<p>Policies supporting universal service: <i>Can auction design help ensure more universal availability of broadband?</i></p> <p>Spectrum trading and re-farming: <i>Putting the private market to work on scarce resources</i> <i>Is re-farming a realistic prospect? The opportunity cost of unused spectrum</i> Speaker: Denis Libena, Deputy Director Spectrum Management, Tanzania Communications Regulatory Authority (TCRA)</p>
12.30	<p>Panel Discussion: Delivering optimal regulation of the industry – Creating stability, encouraging competition and producing the best conditions for attracting foreign investment <i>Panelists:</i> Communication Commission of Kenya, Tanzania Communications Regulatory Authority, and Uganda Communication Commission.</p>
13.00	Lunch Reception
14.00	SESSION TWO: WiMAX Rollout - Country experiences
	<p>Chairperson's Opening Comments Speaker: Charles Njoroge, Director General, Communications Commission of Kenya</p>

14.10	Country experiences: Evaluating the future for WiMAX in Uganda David Ogong, Director, Competition and Corporate Affairs, Uganda Communications Commission
14.40	Country experiences: Evaluating the future for WiMAX in Tanzania Speaker: Denis Libena, Deputy Director Spectrum Management, Tanzania Commission and Regulation Authority
15.10	Afternoon Coffee
15.40	Country experiences: Evaluating the future for WiMAX in Kenya CCK (TBA)
16.10	The role of WiMAX with the coming of fibre and its use with IPTV Speaker: Peter Othino, Service Delivery Manager, UUNet Kenya
16.40	Cisco's WiMAX value proposition and the benefits of Smart Antenna deployment Lee Johnson, Business Development Manager - Emerging Markets, Cisco Systems
17.10	End of Day One. Networking cocktail.

DAY TWO - Wednesday 25th March 2009

Theme: Commercial Strategies and Realities for WiMAX Deployment The Dynamics of Competition & Digital Inclusion

08.30	Re-registration	
09.00	SESSION ONE: Opportunities and Challenges Chairperson's Opening Remarks: Jared Baraza, Head of Access Networks, African Advanced Level Telecommunications Institute (AFRALTI)	
9.10am SHOWCASE PRESENTATION		Barak Madar, E. Africa Accounts & Sales Manager Alvarion, Ltd (TBC)
10.40	Mid-Morning Coffee	

11.10	<p>Improving the business model for broadband rural with VSAT and WiMAX Speaker: Rami Cohen, Director of Wireless Product management, Gilat Ltd</p>
11.40	<p>Cable Operators and the triple play trend: <i>Will WiMAX shake up the bundled services market for these dominant players? Can WiMAX handle IPTV?</i> CTO Wananchi Online (TBC)</p>
12.10	<p>WiMAX Broadband Services Speaker: Dr. Alex Fares, Director, East Africa Key Accounts, Huawei Technologies</p>
13.00	Lunch Reception
14.00	<p>SESSION TWO: Capitalising on new infrastructure Chairperson's Opening Comments Speaker: Denis Libena, Tanzania Communications and Regulatory Authority</p>
14.10	<p>Assessing the impact of the latest wave of consolidation in Kenya's telecom sector <i>Does it promote competition or raise the barriers to entry?</i> Speaker: Paul Kukubo, CEO, Kenya ICT Board</p>
14.40	<p>WiMAX: Friend or foe for HSDPA operators (Cellular operators)? <i>Combining the scale of HSDPA with WiMAX to deliver an unrivalled service proposition</i> Safaricom Business (TBA)</p>
15.10	Afternoon Coffee
15.40	<p>Rural Communities empowered <i>Strategies for addressing the Digital Divide with WiMAX</i> Speaker: Kai Wulf, CEO, Kenya Data Networks</p>
16.10	<p>East Africa's new submarine cables <i>What will be the impact on local Internet prices?</i> Speaker: Victor Kyalo, Project Co-ordinator, TEAMS</p>

16.40	Panel Discussion <i>Moderator: Russell Southwood, CEO, Balancing Act</i>
17.10	Close of Day 2

DAY THREE - Thursday 26th March 2009

Theme: Business models for WiMAX & Equipment Certification

08.30	Focus Day Registration
09.00	SESSION ONE: Chairperson's Opening Comments <i>Muriuki Mureithi, Managing Director, Summit Strategies</i>
09.10	Plugging the gaps in an incumbent's offering: <i>Can Wimax operators build a strong business case founded upon untapped niche market segments?</i> <i>Speaker: Geoffrey Shimanyula CEO, One Com, Kenya</i>
09.40	Panel Discussion: What rollout strategy makes the most sense for Wimax operators: Cities first then rural areas? Nomadic, then mobile service? <i>Moderator: Russell Southwood, CEO, Balancing Act</i>
10.10	Investor Pitch Corner: When is the right time to invest in Wimax? What market conditions influence risk and reward? <i>Speaker: Phillip Verges, CEO, New Market Services, USA</i>
10.40	Mid-Morning Coffee
11.10	How great is the vertical market opportunity for WiMAX? <i>Are Transport/ Oil/Gas/Mining/Hospitality Industries Interested?</i> <i>Speaker: Phillip Verges, CEO, New Market Services, USA</i>
11.40	Competing on price at higher speeds <i>How can operators fund the capabilities of advanced technologies in a price sensitive market?</i> <i>Speaker: Muriuki Mureithi, MD, Summit Strategies</i>

12.10	<p>Where are the synergies? <i>Integrating WiMAX with existing network assets to deliver a competitive communication offering</i> Speaker: Jared Baraza, Head of Access Networks, AFRALTI</p>
13.00	Lunch Reception
14.00	<p>SESSION TWO: Chairperson's Opening Comments Speaker: David Ogong, Director Competition, Uganda Communications Commission</p>
14.10	tour of Exhibition (Market place)
14.40	<p>Making access points affordable <i>To what extent will low PC penetration inhibit the growth of WiMAX?</i> Speaker: Atul Chauhan, Managing Director, Instaconnect</p>
15.10	Afternoon Coffee
15.40	<p>Establishing appropriate feature sets for WiMAX handsets <i>What are the trade-offs between capability and cost?</i> Telkom Kenya Ltd (TBC)</p>
16.10	<p>Discussion of way forward and launch of East Africa's WiMAX Network Case study: KICTANET Speaker: John Walubengo, ICT specialist, Multi Media University of Kenya.</p>
16.40	<p>Closing Address Dr Bitange Ndemo, Permanent Secretary, Ministry of Information and Communications, Kenya</p>
17.00	End of Conference